CHOOSE HOSPITALITY PATTERNS

D44-15H

BY

SYRACUSE China

SINCE 1871

IMMEDIATE DELIVERY

LOW COST

WIDE RANGE OF PATTERNS

SUPERIOR DESIGN

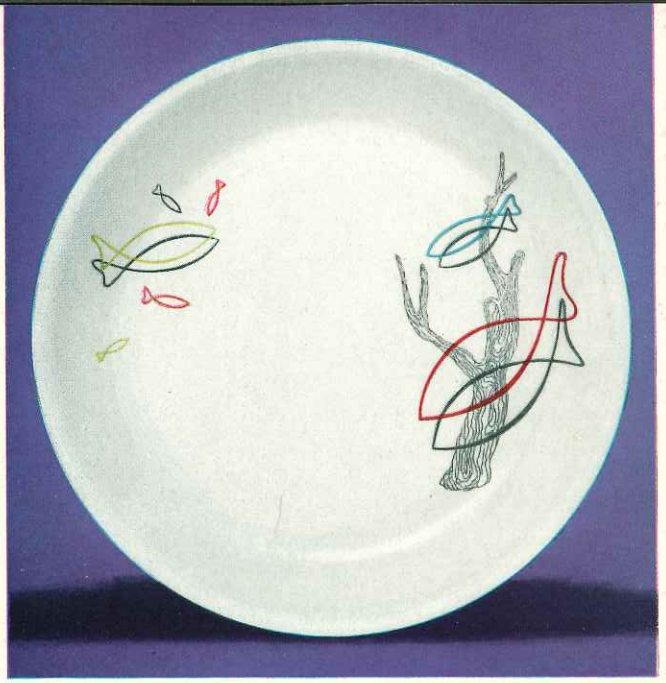
PATENT OFFICE
DEC 24 1959
DIVISIONS 81 & 82

XD-144/17.3

THE STORY OF A BEST SELLER

The story of Syracuse China's Hospitality Group is a simple one involving only the finest materials and the finest craftsmanship known. It began with a need — the important need of people like yourself for a wide range of patterns that were distinctively beautiful and yet offered styles and prices for every type of food service operation. Moreover, these patterns had to be open stock—ready for immediate shipment. Syracuse answered the demand completely with the now widely famous Hospitality Group. Hospitality patterns continue to lead the entire field in design and decoration in open stock patterns. They continue to offer more sanitary service, amazing durability, simplified portion control and easy handling. This is the story of Syracuse China—the commercialware that's so right for your operation, your customers and your budget.

this is Syracuse...



Driftwood
Copa Shape

D-180,198

Roxbury
Econo-Rim Shape

Hospitality's beauty has inspired whole decorative schemes . . .

Famous restaurants and hotel dining rooms have actually been designed around Syracuse's Hospitality patterns.

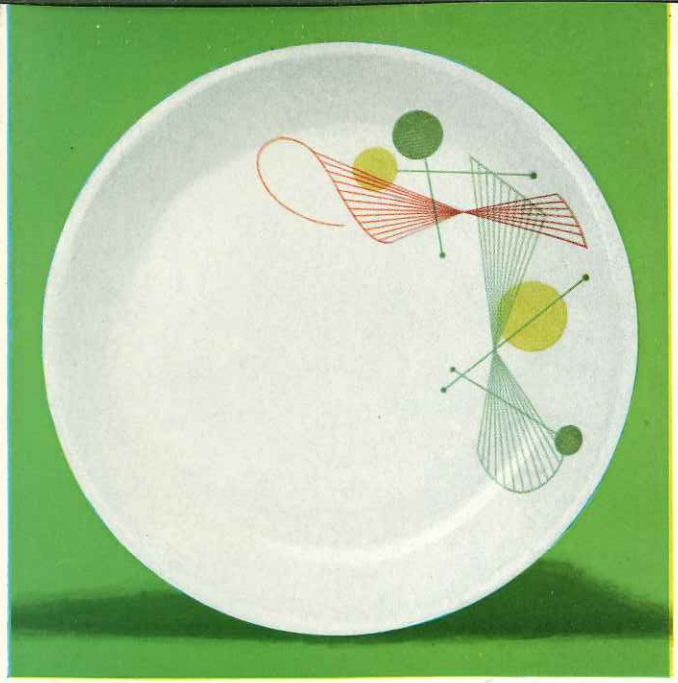
Dogwood
Winthrop Shape

Park Lane
Winthrop or
Essex Shape

page 1

Cadet
Morwel Shape

D-161,255



Fanfare
Copa Shape

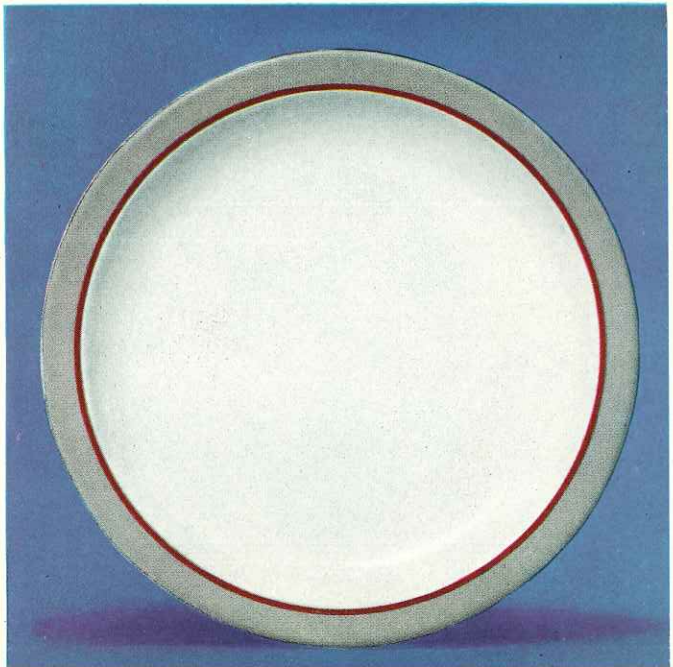
D-181,505

Hospitality's durability can't be duplicated...

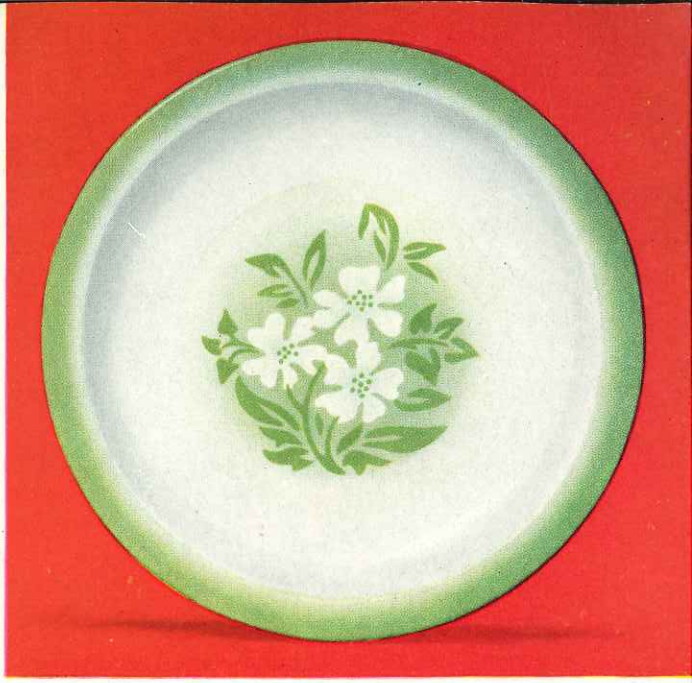
Though other china may look like Syracuse, replacement costs prove conclusively that Syracuse China stands up better in actual use. With Syracuse, replacement costs average less than ½ of 1% of annual gross sales.

page 2

Highland
Morwel Shape



Berkeley
Trend Shape



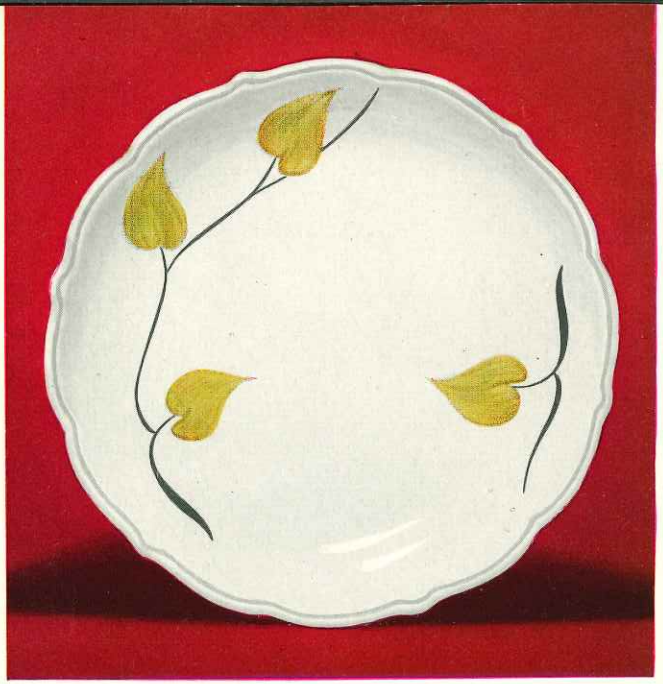
Millbrook
Morwel Shape

SYRACUSE China SINCE 1871

is used by more leading hotels, restaurants, transportation lines, clubs, schools and hospitals than any other china... or substitutes for china.

Oakleigh
Rolled Edge Shape

D-161,242



Patio
Essex Shape

Sandalwood
Winthrop Shape

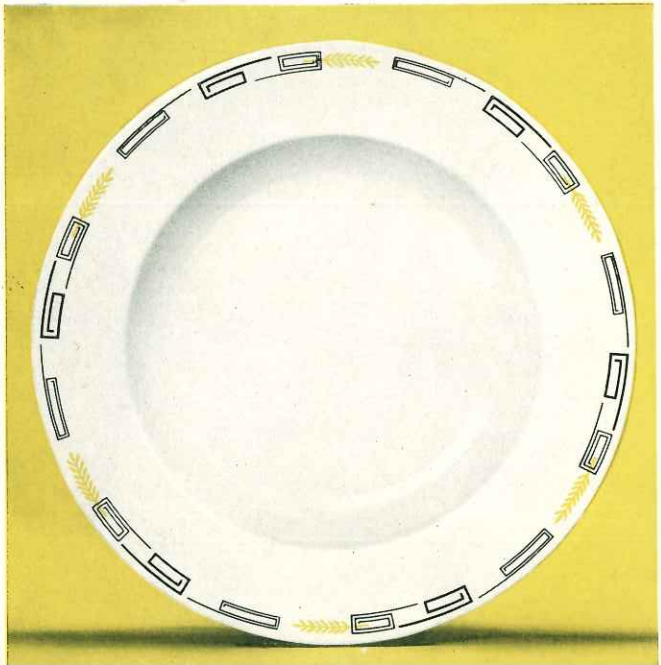
page 4

Hospitality's steel-hard glaze insures perfect sanitation . . .

Patron or patient—both demand china that not only looks absolutely clean and fresh but also gives reassuring protection day after day of constant use.

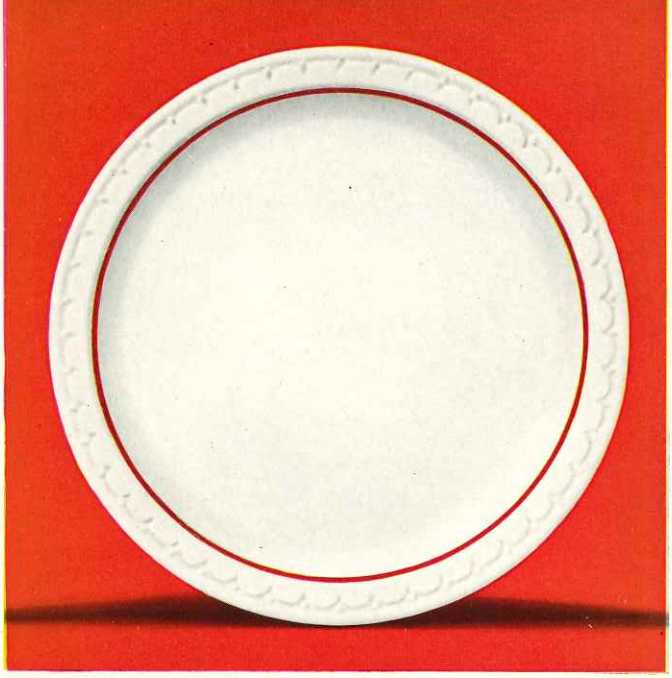
deVille
Pilgrim or
Copa Shape

D-181,326

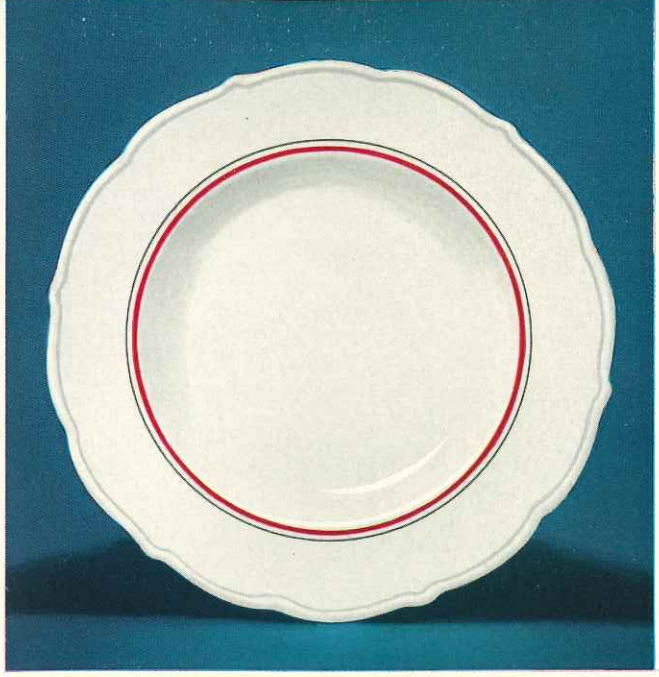


Embassy
Morwel Shape

D-156,839



Cardinal
Econo-Rim Shape



Olympia
Winthrop Shape

Hospitality is a name that's known respected and expected . . .

Syracuse has that hospitable, friendly look that has made it the famous favorite of food service patrons everywhere. The turn-over test reveals the best to *your* guests.

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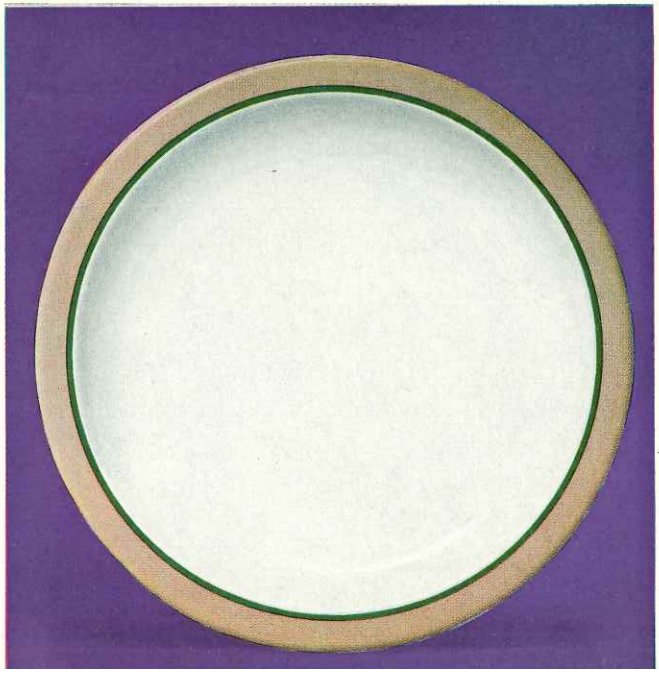
Normandy
Trend Shape

Sudan
Morwel Shape



THE STORY ISN'T OVER

You'll begin to appreciate the beauty and practicality in Syracuse China Hospitality patterns as thousands of others have once you've ordered your first complete service. Hospitality patterns continue to be the favorites of America's food service operators.

order ...

HOSPITALITY PATTERNS

TODAY!